## Information on Voice Cloning for Healthcare Professionals only.

A new wave of technology is here; Voice Cloning involves creating realistic speech with an AI audio platform. It is different from traditional voice banking as it is less robotic and more realistic. It involves using recordings of your voice or creating new ones (recordings of conversations or reading a book for example), the clone picks up intonation and style of your voice in the recording.

The Irish Motor Neurone Disease Association is excited to announce that it has formed a new partnership with a company called *11Elevenlabs* to help deliver this voice cloning programme to our MND community across the Republic of Ireland.

11ElevenLabs partners with non-profits to eliminate communication barriers and empower the world through audio. They drive social good through their AI audio. Their Impact Program partners with non-profits like the Irish Motor Neurone Disease Association (IMNDA) to provide free licenses for projects in accessibility, education, and culture. They aim to enable 1 million voices to communicate and learn without barriers.

Free licenses for accessibility individuals. In August 2024, 11ElevenLabs launched an initiative to support those struggling with aphasia by providing free licenses to ALS (Amyotrophic Lateral Sclerosis) and MND (Motor Neuron Disease) patients. They are proud to now extend this offering to individuals with MSA (Multiple System Atrophy) and mouth cancer. They are excited to continue expanding eligibility as they work toward our goal of reaching one million people.

If you are interested in finding out more about this programme, or would like to watch the IMNDA's webinar on Voice Cloning, please visit the link <a href="here">here</a>

## If you would like to register for this programme, please follow Step 1, 2 & 3

**Step 1**: Please contact IMNDA as we are the Impact Partner and we provide the codes you need to set up an account, to obtain your code, please email <a href="mailto:services@imnda.ie">services@imnda.ie</a>

**Step 2:** Once you have obtained your code you can now register for an *11ElevenLabs* account along with the code provided by IMNDA, you can then continue to set up your account, please follow the instructions in this video <u>here</u>

**Step 3:** Once you have created your *11ElevenLabs* account using the code provided by the IMNDA, you can now create your Voice Clone, please scroll to the next video on how to create your Voice Clone <a href="here">here</a>

## IIElevenLabs